Website report

pressmith.dev

https://pressmith.dev/

Pressmith - WordPress Development Studio

AI-Assisted

38%

AI likelihood

AI appears to have been used for: Written content.



Confidence	AI used for	Platform / Builder	Scanned
Medium	Written content	WordPress	Nov 5, 2026 06:24

Site health

Grade A



SEO	Security	Speed	Accessibility
97 A	96 A	88 B	100 A

Why this score

Raised the AI score

+14 **High em-dash usage (47 em-dashes, 16.9 per 1,000 words)**

+6 **Frequent "X, Y, and Z" lists (15.1 per 1,000 words)**

Lowered the AI score

No signs of hand-made work were found.

Platform / Builder	0%
Code & Design	0%
Written Content	40%
Images	0%

Detected technologies

3 found

WordPress, Google Analytics, Cloudflare

SEO audit

97/100

- **Server response time** — 989 ms for the HTML. Under 800 ms is recommended.

16 other checks passed.

Speed and page weight

B 88/100

Response	HTML size	Scripts	Images	Other domains
989 ms	63 KB	3	4	2

- **Server response** The HTML arrived in 989 ms. Under 600 ms feels instant.
- **Modern image formats** 4 images are JPEG, PNG or GIF. WebP or AVIF are usually 25 to 50% smaller.

8 other checks passed.

Security

Grade A 96/100

- **Cookie flags** 1 of 1 cookies are missing Secure, HttpOnly or SameSite.
- **security.txt** No /.well-known/security.txt telling researchers how to report problems.
- **DNSSEC** DNS records are not signed (DNSSEC off), so they can be spoofed.

10 other checks passed.

Privacy and trackers

Some tracking

Analytics	Google Analytics
Privacy-friendly analytics	Cloudflare Web Analytics
Privacy policy	https://pressmith.dev/privacy-policy/
Cookie consent tool	Not found
Cookies set by the server	pll_language

Accessibility

A 100/100

All 9 checks passed.

Content

Words	Reading time	Reading ease	School grade
2,777	12 min	61 (Plain)	9.2

23 links on the home page checked: 23 working, 0 broken.

Domain and hosting

Domain age	26 days (Registered Oct 10, 2026)
Registrar	CloudFlare, Inc.
Expires	Oct 10, 2027
Server IP	104.21.73.180
DNS hosted by	Cloudflare: asa.ns.cloudflare.com, elmo.ns.cloudflare.com

Email	Own mail server
Email protection	SPF present, DMARC present, DKIM missing

Evidence

AI signals (2)

High em-dash usage (47 em-dashes, 16.9 per 1,000 words)
LLMs use the "—" character far more often than people typing on a keyboard.

Frequent "X, Y, and Z" lists (15.1 per 1,000 words)
Groups of three are a strong stylistic habit of language models.

About this result

AI detection is probabilistic. This report is based on signals the site exposes publicly (code, metadata, text patterns, images). It cannot see a site's development history, and well-edited AI work can look human-made. Use the result as an indication, not proof.